



# Request to use the Yorke Peninsula Food and Produce Logo

The Yorke Peninsula Food and Produce Brand devices and logos cannot be used on any published material or resource without the prior approval of Regional Development Australia Yorke and Mid North (RDAYMN). Permission to use the logo is conditional upon the approval of the intended use by RDAYMN and your acceptance of the logo's Brand Guideline conditions. The Brand devices / logos remain the intellectual property of RDAYMN.

## 1. Contact Information

Organisation/Business		
Contact person		
Address		
Telephone	Mobile	Fax
Email		

## 2. Describe the intended use of the logo

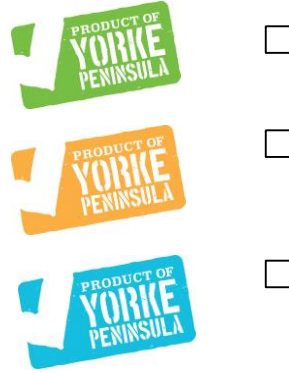
Use of logo (please tick):	Details (please supply for each item):
Produce Packaging <input type="checkbox"/>	
Promotional Material <input type="checkbox"/>	
Web (please provide web address) <input type="checkbox"/>	
Other (please specify) <input type="checkbox"/>	

## 3. Tick the logo file format you require

Without 'Product of'



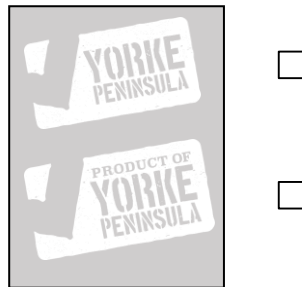
With 'Product of'



With 'Black'



With 'White Reversed out' (JPEG not Available)



4. File type  JPEG  PNG  EPS  AI

5. Conditions of use:

- **Must be a product of Yorke Peninsula or produced in the Yorke Peninsula region (inclusive of the local government areas of Barunga West, Copper Coast, Wakefield and Yorke Peninsula)**
- **Complies with the Style Guide (provided to recipient upon approval)**
- **Logo use can be rescinded by Regional Development Australia Yorke and Mid North (RDAYMN) if product found to be of poor quality, if use is not in accordance to conditions of the Brand, or if the use of the logo and Brand devices are not within the collaborative 'spirit' of the Yorke Peninsula Food & Produce Brand**

*Note that RDAYMN will review Brand and logo usage periodically and future use may be governed by stricter compliance / accreditation requirements.*

I accept the above conditions for the use of the Yorke Peninsula Food and Produce logo/brand:

Name	Signature	Date
_____	_____	_____

Please return SIGNED form to Jo Buchanan, PO Box 607, KADINA, 5554, or email to: [jbuchanan@yorkeandmidnorth.com.au](mailto:jbuchanan@yorkeandmidnorth.com.au).

You will be notified by email if your logo request has been approved. The email will also include your specified logo file and a copy of the Brand Guidelines. For further information about this request form, please contact RDAYMN on (08) 8821 1072 or email [jbuchanan@yorkeandmidnorth.com.au](mailto:jbuchanan@yorkeandmidnorth.com.au).

**Office use only**

Logo request approved by:

Additional Conditions:

Signature:

Date: