

Cruise Ship Update – February 2019

In December this year Wallaroo will welcome it's first cruise ship visit. A key stakeholder working group was established in October 2018 comprising of the following organisations - Yorke Peninsula Tourism, Copper Coast Council, South Australian Tourism Commission and Flinders Ports.

The role of the working group is to ensure the welcome that is provided to the visiting passengers on the inaugural cruise exceed expectations, showcases the best of the Yorke Peninsula and maximises economic opportunities for the community, along with providing a safe environment & logistic support for the ship and crew to berth at Wallaroo Wharf.

The key projects that the working group are engaged in include:

- Establishing a Volunteer Program – **Wallaroo Cruise Ship Meet and Greet Program**
- Provisioning for additional infrastructure required on the wharf and throughout the township of Wallaroo
- Establishing a **Cruise Ship Town Market** to showcase local art, produce and to provide entertainment
- Developing **commissionable products, tours and experiences** to be sold through the Visitor Information Centre /and or outlet in market on the day of the ship visit.

The Copper Coast Council have established a dedicated Facebook page to ensure a consistent and effective method of communication to community and interested industries is available.

To follow our page visit Facebook join the Wallaroo Cruise Ship Updates group.

Opportunities for Individuals and Community Groups

The following opportunities are available for members of the community or community groups to get involved and support the welcome of the visiting cruise ships and passengers.

- **Wallaroo Cruise Ship Meet and Greet Program.** There are many roles to play if you would like to volunteer your time to assist with welcoming passengers, event set up or visitor information provision please register here - <http://www.coppercoast.sa.gov.au/cruisevolunteers>
- **Wallaroo Cruise Ship Town Markets.** If you would like to be involved by having a pop up stall or dedicated location in our Cruise Ship Town Markets we'd love to hear from you.
- **Entertainment .** We are keen to hear from you if you are local and you are able to offer or provide entertainment (music, art, displays etc)

If you are interested in any of the opportunities you can head to <https://yorkepeninsula.com.au/industry/cruise-ships> for more information.

Opportunities for Tourism Operators/Businesses:

If you are a tourism operator we would love to hear from you. To be involved in our program you will need to provide a commissionable tour / experience that can be sold through the Copper Coast Visitor Information Centre or via the ship's Inbound Tour Operator.

For more information on how to provide a commissionable product and how to be cruise ready please visit <http://tourism.sa.gov.au/events-and-industry/industry-support/industry-resources-and-tools>

If you would like to register your interest to have your product, experience or tour available for passengers to purchase through the Copper Coast Visitor Information Centre please let us know about you by filling in our online form - <https://goo.gl/forms/GtKPz9oF35AClwVB2> . Please note: it is important that we know about your product or service. Not all tours will be sold at the VIC or VIC outlet on the day, enquiries will come through to the VIC prior to the ship visiting to book tours.

For information on how to work with the cruise industry please contact Brooke Liebelt, Manager, Yorke Peninsula Tourism on 0419 187 467.